



*News
Music
Information*

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STATEMENT OF EDITORIAL INTEGRITY

KTXK FM RADIO

TEXARKANA COLLEGE

KTXK FM Radio is licensed to the Board Of Trustees of Texarkana College and operated by the said entity. Texarkana College views broadcasting as participatory in the mission and work of the College through the provision of services to the public which are educational in the broadest sense. Texarkana College considers KTXK Radio a community resource and partner. The College has nurtured and supported KTXK from its inauguration in 1984.

Public broadcasting is rooted in the constitutional guarantees of a free press and free speech. The Federal Radio Act of 1927 defines the basic policy that broadcasters must operate in "the public interest, convenience and necessity." Therefore, Texarkana College, as any other college or university, holds a broadcast license in trust, and its public broadcasting station serves the public, not the organization which operates the station.

We are committed to protecting the integrity of programming, views and editorial content. Editorial integrity in this context is defined as the responsible application by professional practitioners of a free and independent decision making process ultimately accountable to the needs and interests of all citizens.

Public broadcast stations are trustees of public services which include a wide range of programming of the highest professionalism and quality which can educate, enlighten and entertain the American public. This is a noncommercial enterprise, reflecting the worthy purpose of the federal and state governments to provide education and cultural enrichment to their citizens. It is the responsibility of Texarkana College to assure all citizens that station management has the editorial freedom necessary to provide these services effectively and that the mission of providing such high quality programming remains paramount.

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The judgment of our audiences about our programming depends upon their confidence that it is free from undue or improper influence. Texarkana College is committed to maintaining the full confidence of the public in the editorial integrity of our news and programming.

Among the practical implications which flow from these principles are the following:

- Decisions about programming are the responsibility of station management.
- Selection and treatment of news is the responsibility of the station news staff.
- Ascertainment of community “interest, convenience and necessity” in relationship to programming is the responsibility of station management.

Therefore just as Texarkana College values freedom of speech and academic sovereignty in the classroom, it also has a responsibility to recognize those same freedoms as an integral component of the public airwaves. In serving the public’s “interest, convenience and necessity” (as required by the Federal Communications Commission), KTXK-FM must assure its listeners that news decisions, presentations and other programming are free from outside pressures, including those from Administration, underwriters, donors, and elected officials.

